

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

REVOCATION OF POWER OF ATTORNEY WITH NEW POWER OF ATTORNEY
AND CHANGE OF CORRESPONDENCE ADDRESS

Dear Sir:

I hereby revoke all previous powers of attorney given in the patent application listed in Exhibit "A", and I hereby appoint the practitioners associated with Customer Number 24201.

Please change the correspondence address for the patent applications listed in Exhibit "A" to the address associated with Customer Number 24201, Attn: Joel D. Voelzke.

Please also change the former Docket Nos. to the new Docket Nos. listed in the last column of Exhibit "A".

I am an Officer of Avery Dennison Corporation which is the Assignee of Record of the entire interest in said patent applications. A Statement Under 3.73(b) is enclosed

for each the patent application listed in Attached Exhibit "A". For the convenience of the Patent Office, we have marked each Statement with the number that is listed in Column 5, of Exhibit "A".

Respectfully submitted,

AVERY DENNISON CORPORATION

Dated: November 21, 2003

By:

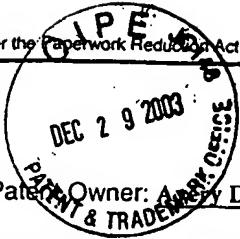
R.P. Randall

R. P. Randall, Vice-President
Associate General Counsel and
Assistant Secretary

SRH:dmm

EXHIBIT A

Serial No.	Title	Filed	Former Ref. No.	New Ref. No.
10/662,758	SYSTEM AND METHOD FOR CREATING A DISPLAY CARD	September 15, 2003	310048-750	AVERY-66280



STATEMENT UNDER 37 CFR 3.73(b)

Applicant/Patent Owner: Avery Dennison Corporation

Application No./Patent No.: 10/662,758 Filed/Issue Date: September 15, 2003

Entitled: **SYSTEM AND METHOD FOR CREATING A DISPLAY CARD**

Avery Dennison Corporation, a corporation

(Name of Assignee)

(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

- the assignee of the entire right, title, and interest; or
- an assignee of less than the entire right, title and interest.

The extent (by, percentage) of its ownership interest is _____ %
in the patent application/patent identified above by virtue of either:

- A. An assignment from the Inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel _____, Frame _____, or for which a copy thereof is attached.

OR

- B. A chain of title from the Inventor(s), of the patent application/patent identified above, to the current assignee as shown below:

1. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____ Frame _____, or for which a copy thereof is attached.
2. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____ Frame _____, or for which a copy thereof is attached.
3. From: _____ To: _____
The document was recorded in the United States Patent and Trademark Office at Reel _____ Frame _____, or for which a copy thereof is attached.

[] Additional documents in the chain of title are listed on a supplemental sheet.

Copies of assignments or other documents in the chain of title are attached.

[NOTE: A separate copy (i.e., the original assignment document or a true copy of the original document) must be submitted to Assignment Division in accordance with 37 CFR Part 3, if the assignment is to be recorded in the records of the USPTO. See MPEP 302.08]

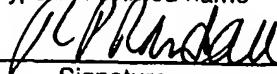
The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

November 21, 2003

Date

R. P. Randall

Typed or printed name



Signature

Assistant Secretary

Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETE D FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

ASSIGNMENT

This Assignment, effective as of 9/15/03, made by Michael Olenick, of Irvine, California; Mary Miller, of Orange, California; Deborah Medrano, of Sierra Madre, California; and Adam Bratter, of Newport Coast, California; Assignors, to Avery Dennison Corporation, a Delaware corporation, Assignee, having a place of business at 150 North Orange Grove Blvd., Pasadena, California 91103-3596.

WHEREAS, Assignors have invented a new and useful **SYSTEM AND METHOD FOR CREATING A DISPLAY CARD**, for which an application for United States Letters Patent was filed on September 15, 2003 and has Serial No. 10/662,758, and

WHEREAS, Assignors believe themselves to be the original, first and joint inventors of the invention disclosed and claimed in said application for Letters Patent; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to said invention, said application, and any Letters Patent that may be granted for said invention in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby sell, assign and transfer to Assignee, the entire right, title and interest in and to said invention, said application, and any Letters Patent that may be granted for said invention in the United States and throughout the world, including the right to file foreign applications directly in the name of the Assignee and to claim for any such foreign applications any priority rights to which such applications are entitled under international conventions, treaties or otherwise.

Further, Assignors agree that, upon request and without further compensation, but at no expense to Assignors, they and their legal representative(s) and assigns will do all lawful acts, including the execution of papers and the giving of testimony, that may be necessary or desirable

for obtaining, sustaining, reissuing or enforcing Letters Patent in the United States and throughout the world for said invention, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said invention, said application, and any Letters Patent granted for said invention in the United States and throughout the world.

Assignors represent and warrant that they have not granted and will not grant to others any rights inconsistent with the rights granted herein.

. Assignors authorize and request the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said invention, whether on said application or on any subsequently filed division, continuation, continuation-in-part or reissue application, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignors have executed this Assignment on the date written
herein below.

Assignor:

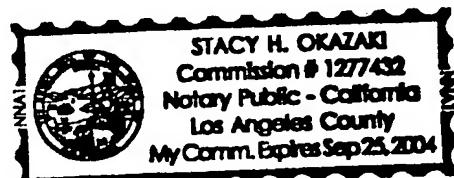
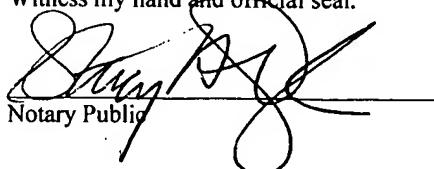
Date: 12-12-03

Michael Olenick
Michael Olenick

STATE OF CALIFORNIA)
COUNTY OF ORANGE) ss.

On this 12 day of December, 2003, before me Stacy H. Okazaki, the undersigned Notary Public, personally appeared Michael Olenick, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity on behalf of which the person acted, executed the instrument.

Witness my hand and official seal.



Date: 12-12-03

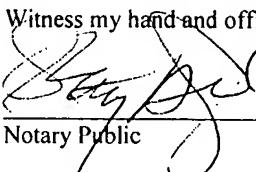


Adam Bratter

STATE OF CALIFORNIA)
)
COUNTY OF ORANGE)

On this 12 day of December, 2003, before me Stacy H. Okazaki, the undersigned Notary Public, personally appeared **Adam Bratter**, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity on behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


Notary Public
34910.1



Date: 12/12/03

Mary Miller

STATE OF CALIFORNIA)
) ss.
COUNTY OF ORANGE)

On this 12 day of December, 2003, before me Stacy H. Okazaki, the undersigned Notary Public, personally appeared Mary Miller, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity on behalf of which the person acted, executed the instrument.

Witness my hand and official seal.

[Signature]
Witness my hand and official seal
Notary Public

Notary Public



Date: 12 DEC 2003

STATE OF CALIFORNIA)
) ss.
COUNTY OF ORANGE)

Deborah Medrano

On this 12 day of December, 2003, before me Stacy H. Okazaki, the undersigned Notary Public, personally appeared Deborah Medrano, personally known to me (or proved to me on the basis of satisfactory evidence) to be the person whose name is subscribed to the within instrument and acknowledged to me that he/she executed the same in his/her authorized capacity, and that by his/her signature on the instrument, the person, or the entity on behalf of which the person acted, executed the instrument.

Witness my hand and official seal.


Barry A. Johnson
Notary Public

Notary Public

